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- June 17, 2019
 - [Heads Up Letter Issue 72](#)
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 - Snell Foundation's position on FIM Racing Homologations Programs for helmets: [Letter to FIM](#)
- May 4, 2019
 - Snell [SA2020](#) standard for auto racing helmets [will take effect on October 1, 2020.](#)
- January 18, 2019
 - Snell will exhibit at the [Chicago Motorcycle Show](#) from Feb. 15 through 17th, 2019 at the DONALD E. STEPHENS CONVENTION CENTER.
- January 17, 2019
 - Snell will exhibit at the [Washington DC Motorcycle Show](#) from Feb. 08 through 10th, 2019 at the WALTER E. WASHINGTON CONVENTION CENTER.
- December 6, 2018
 - *The Snell Foundation Laboratory will be shut down for annual calibration and maintenance beginning December 19th, 2018 until January 7th, 2019. The last operational day for testing is December 18th. Please be sure to plan any helmet submissions. Testing scheduling is first in first out.*
- October 30, 2018
 - New Pre-Test Information Forms and Instructions are available in [Manufacturers Zone](#)
- October 10, 2018
 - Snell will give three seminars on Snell Standards and Research for Better Protection at this week's [Motorcycle Safety Foundation](#) International Rider Education Training System workshop in Las Vegas, NV (Mandalay Bay Convention Center, Thu, Oct 11, 2018 - Sat, Oct 13, 2018)
- July 31, 2018
 - [Heads Up Letter Issue 71](#)
- July 14, 2018
 - [Racing Helmets - Brain Bucket: What You Need To Know](#) at Turnology ([local copy](#))
- July 12, 2018

Snell will make presentations tomorrow and the day after at the annual rally of the BMW MOA members in Des Moines, Iowa.

- May 05, 2018
 - [Heads Up Letter Issue 70](#)

- January 30, 2018
 - The Snell Memorial Foundation has issued a [Request for Proposals \(RFP\)](#) from qualified marketing and brand development professionals or firms.

- January 17, 2018
 - Snell will exhibit at the [International Motorcycle Show](#) from Jan. 26 through 28th, 2018 at the Cleveland I-X Center.

- January 17, 2018
 - Snell will be at the [Sacramento Sportsmen's Expo](#) right in our backyard. Please stop by Building 6 of the Youth Exhibit to talk about helmets this weekend (January 19-21) at Cal Expo of Sacramento.

- December 3, 2017
 - Snell board members and Executive Director will attend [the annual congress of the International Council of Motorsport Sciences](#) and [the PRI Show in Indianapolis](#) this week.

- November 29, 2017
 - Snell will be at Booth 1428 of the motorcycle show at the Javits Center in New York City. Please stop by for helmet safety information. December 1-3, 2017

- November 17, 2017
 - [Heads Up Letter Issue 69](#)

- November 16, 2017
 - Motorcycle show season is starting this weekend in [Long Beach, California](#). Please visit the Snell booth #2641 with your helmet questions.

- November 15, 2017
 - *William C. Chilcott, Ph. D., passed away on Wednesday, November 8, 2017. Dr. Chilcott had been a director of the Snell Memorial Foundation since 1989 and, at the time of his passing, was the chairman of the board for the Snell Safety Research and Education Center. [In Memoriam](#)*

- November 14, 2017
 - ***The Snell laboratory will be shut down for maintenance and calibration beginning 22 December 2017, and will reopen no later than 11 January, 2018. Administrative operations will continue.***

- October 3, 2017
 - Snell Foundation on the news: [Snell Helmet Testing](#) by KCRA 3 "Common Ground" ([local copy](#)).
- September 24, 2017
 - Snell's Education Director Hong Zhang will meet representatives from state motorcycle safety education programs at the [SMSA conference in Burlington Vermont later this week. Snell helmet safety educational materials will be distributed at the conference.](#)
- May 22, 2017
 - May is motorcycle safety month. Snell Education Director will give a seminar on helmet safety at the University of Southern Florida on May 27th. [Flyer 1](#) [Flyer 2](#)
- February 01, 2017
 - See you at the [Motorcycle show at the Minneapolis Convention Center in Minneapolis, MN, February 03-05, 2017](#) Come to booth #1623 with your helmet questions.
- January 08, 2017
 - See you at the [Motorcycle show at the Washington Convention Center in Washington DC, January 07-09, 2017](#)
- December 15, 2016
 - [Heads Up Letter Issue 68](#)
- December 2, 2016
 - *The Snell laboratory will be shut down for maintenance and calibration beginning 30 December 2016, and will reopen no later than 17 January, 2017. Administrative operations will continue.*
- November 18, 2016
 - Come to the Snell booth #1186A at the [Long Beach Motorcycle Show](#) Friday, November 18 through Sunday, November 20. Our staff will be happy to answer your questions.
- October 20, 2016
 - Every year, Snell receives letters from all over the world. We would like to share this letter with riders and drivers who still are not convinced of the benefit of a truly protective helmet

I was wearing a Snell 2010 full coverage motorcycle helmet when I was hit by a car. My initial point of impact on the ground was on the front of my helmet. I suffered no head injuries in the accident. I firmly believe that your involvement in making helmets better saved my life. I can't thank you enough. It is strange to think

that the tragic death of Pete Snell in 1957 would save the life of someone in 2016. RIP Pete. Thank you once again.

Regards

Ken

Ottawa, Canada

- October 19, 2016
 - National Highway Traffic Safety Administration report: [Motorcycle Helmet Use in 2015 — Overall Results \(pdf\) \(local copy\)](#)
- September 25, 2016
 - For the last 12 years Snell staff have been supporting [Mustard Seed Spin](#), a fund raising bike ride to benefit Sacramento's homeless children.
- September 20, 2016
 - Last Sunday, September 18, members of the Nor Cal Shelby Club toured the Snell lab. Snell technicians performed flame and other tough tests on auto racing helmets.
- August 1, 2016
 - New Pre-Test Information Forms and Instructions are available in [Manufacturers Zone](#)
- July 29, 2016
 - [Heads Up Letter Issue 67](#)
- July 26, 2016
 - [The California Department of Education Driver Education Update](#) (Spring 2016, Volume 3, Issue 1) features "[Use Your Head: Wear a Helmet!](#)" article by Hong Zhang, Senior Program Director, Snell Memorial Foundation, Inc
- July 11, 2016
 - IRCOBI-NOCSAE-SNELL-PDB workshop on angular head motion (September 2015) [materials](#)
- March 10, 2016
 - New EA2016 (Elite Automotive Sports), CM2016 (Children's Motor Sports Activities) and E2016 (Horseback Riding) standards are [published](#).
- March 8, 2016
 - New Pre-Test Information Forms and Instructions are available in [Manufacturers Zone](#)
- March 06, 2016

- [Heads Up Letter Issue 66](#)
- January 31, 2016
 - Bring yourself and your loved ones to the Snell booth at the [Chicago International Motorcycle Show](#) February 12-14, 2016 and find out the latest on helmet safety.
- January 13, 2016
 - Snell will exhibit at the [Sacramento Sportsmen's Expo](#) at Cal Expo January 22-24, 2016. Come and talk to us in the Youth Section.
- January 12, 2016
 - On January 12, 2016 Snell's Education Director gave a helmet safety presentation at Caltrans equipment workshop as part of their safety training. Many of them ride motorcycles. Let's all do our best to be safe at work and at play.
- December 11, 2015
 - [Helmet Exchange Program and Survey 2012-2015](#)
- December 8, 2015
 - *The Snell Laboratory will be shut down for annual calibration and maintenance on 1 January, 2016. The Lab will reopen on 15 January. All administrative functions will continue throughout this period. Any testing requests received later than 16 December, 2015 may not be completed until after the closure. Please contact us for scheduling. Holidays - Friday 25 December, 2015 and Friday January 1, 2016.*
- October 23, 2015
 - Snell SA2015 standard for auto racing helmets [became effective](#) October 1, 2015.
- October 20, 2015
 - Snell will exhibit at the [Long Beach International Motorcycle Show](#) at the Long Beach (California) Convention Center, November 20-22. Please come and visit our booth.
- October 19, 2015
 - Snell will exhibit at the [Sacramento International Motorcycle Show](#) in Sacramento, California at Cal Expo, November 6-8. Please come and visit our booth.
- October 5, 2015
 - Next week (October 15-18) visit the Snell Booth #947 at the [AIMExpo in Orlando, Florida](#). Meet at the Media Hub AIMExpo at 12:00 noon on Friday October 16 for the latest research findings on helmet impact study.
- October 4, 2015
 - Next Friday, October 9th, at the [SMSA annual conference](#), Dr. Daniel Thomas, President of the Snell Board of Directors, will present the results from the latest study

on helmet response at various impact severity levels. This study was first published at the 2015 IRCOBI Conference in France. For a copy of the entire publication, please see it in www.smf.org/documents

- September 14, 2015
 - A research paper entitled [Motorcycle Helmet Impact Response at Various Levels of Severity for Different Standard Certifications](#) by Snell's Executive Director and Chief Engineer *Edward Becker*, Research Engineer *Denis Anishchenko* and Test Engineer *Stephanie Palmer* was accepted by the International Research Council on the Biomechanics of Injury ([IRCOBI](#)) held in Lyon, France in September 2015. Mr. Becker gave a [presentation](#) at the conference.

- August 13, 2015
 - [Heads Up Letter Issue 65](#)

- August 12, 2015
 - Last Tuesday, August 11th, Snell gave a lab tour to the motor group of the California Commission on Peace Officer Standards and Training. They appreciated many useful helmet safety information for their work in training CHP officers.

- July 13, 2015
 - [Heads Up Letter Issue 64](#)

- June 29, 2015
 - Dr. Daniel Thomas will present at the BMW MOA rally in Billings, MT on July 25, 2015. Bring your helmet questions if you are attending.

- May 25, 2015
 - ["ON THE RECORD: Michio Arai, President and CEO, Arai Helmet, LTD" A rare interview with the man who helped shape the modern motorcycle helmet. \(pdf\)](#) in **May 2015 issue of ['Cycle World' magazine](#)**

- May 19, 2015
 - Snell will join the CHP at the Motorcycle Night at Raley Field (West Sacramento) this Thursday (May 21, 2015) to give out helmet safety information. Please come and see us.

- May 17, 2015
 - Snell staff was distributing bicycle helmet safety information at the [Concord Bicycle Bike to Work Day](#) in Concord California last Thursday, May 15th 2015.

- April 28, 2015
 - Auto racing community appreciates Snell's expertise on helmet safety. [Article](#) on safety seminar Snell Chief Engineer and Executive Director Ed Becker gave at the Toyota Grand Prix. ([local copy](#))

- April 16, 2015
 - On Saturday April 18, 2015 Snell's Chief Engineer and Executive Director Ed Becker will give a seminar on the new Snell auto racing helmet standard SA2015 at the [Toyota Grand Prix](#) at Long Beach, California.

- March 26, 2015
 - On March 25th, 2015 a group of motorcycle officers from the California Highway Patrol toured the Snell lab, to learn more about helmet safety. Every one of them wears a Snell certified helmet.

- March 22, 2015
 - March is the [Brain Injury Awareness Month](#). Watch the new [Snell video](#) about how helmets protect the brain.

- March 9, 2015
 - Trophy for Dr. George Snively's induction into the [Hall of Fame of the Sports Car Club of America](#) finds its home at the Snell Memorial Foundation. Dr. Daniel Thomas, President of Snell Memorial Foundation's Board of Directors, accepted this honor on February 21, 2015. Dr. Snively was instrumental in the founding of the Snell Memorial Foundation with its sole mission to prevent head and brain injury through protective helmet use.

- February 8, 2015
 - Dr. George G. Snively will be inducted into the [Hall of the Fame of the Sports Car Club of America](#)(SCCA) next Saturday February 21, 2015. Dr. Daniel Thomas, President of the Snell Memorial Foundation's Board of Directors, will accept the induction in Charlotte, NC. Dr. Snively was instrumental in the early research on crash helmet safety and he was one of the founders of the Snell Memorial Foundation, Inc. in 1957. He serviced as the Snell Foundation's Director of Research until he passed away in 1983. Dr. Snively's pioneering work in helmet safety not only contributed to improved helmet safety in auto sports but also to better head protection of millions of motorcyclists, bicyclists, equestrian riders, skiers, and Little League players.

- January 8, 2015
 - Snell Foundation welcomes members of the United British Sport Car Club for a helmet testing lab tour coming January 24th, 2015.

- January 7, 2015
 - See you at [International Sportsmen's Exposition - Sacramento, CA, January 9-11, 2015](#) (Youth Fair at Expo Center, building 6)

- December 4, 2014
 - **Holiday Schedule: The Snell Lab will be closed for annual calibration and maintenance from January 5th, 2015 until January 19, 2015. Please make sure this accounted for if you require certification testing.**

- December 3, 2014
 - Snell Foundation will exhibit at the NYC motorcycle show. Come and see us next Friday through Sunday at the Jarvits Center. [Progressive© International Motorcycle Show - New York, NY, December 12-14, 2014](#)

- November 10, 2014
 - See you at [Progressive© International Motorcycle Show - Long Beach, CA, November 14-16, 2014](#)

- November 1, 2014
 - See you at [Progressive© International Motorcycle Show - San Mateo, CA, October 31-November 2, 2014](#)

- September 30, 2014
 - [Huffington Post article credits Snell's role in helmet safety.](#)

- September 10, 2014
 - [Heads Up Letter Issue 63](#)

- September 4, 2014
 - New Pre-Test Information Forms and Instructions are available in [Manufacturers Zone](#)

- June 18, 2014
 - ["The Fashion Accessory that could save your life" article \(pdf\)](#) in May/June 2014 issue of ['Women On Wheels' magazine](#)

- June 11, 2014
 - Snell education program at [Honda Motorsports at Roseville, California](#) Saturday June 7th, 2014.

- May 22, 2014
 - [Heads Up Letter Issue 62](#)

- May 21, 2014
 - On May 21, visitors from the California Office of Traffic Safety toured the Snell lab to learn about helmet safety.

- May 12, 2014
 - On May 12, visitors from the US Coast Guard toured the Snell lab to learn about helmet safety.

- April 2, 2014
 - Snell Foundation welcomes members of the Morgan Sport Car Club for a helmet testing lab tour this coming Saturday on April 5th.

- April 1, 2014
 - New Pre-Test Information Forms and Instructions are available in [Manufacturers Zone](#)

- March 31, 2014
 - Snell SA2015 Standard for Protective Headgear for Use in Competitive Automotive Sports is available for [download](#) ([News Release](#))

- March 3, 2014
 - On Feb. 27th, visitors from the California Parks and Recreation Dept. toured the Snell lab to learn about helmet safety. [Here](#) is a helmet that failed the face shield test.

- January 27, 2014
 - See you at [Progressive© International Motorcycle Show - Seattle, WA, February 14-16, 2014](#).

- January 9, 2014
 - A group of ten police officers from Rancho Cordova is scheduled to have a lab tour on January 27th

- January 8, 2014
 - More than 20 motorcycle riders of Women on Wheels will take a helmet testing lab tour at the Snell lab this coming Saturday January 11th. Snell offers group tours of its testing facility to schools and rider groups several times a year to provide helmet safety information to the public.

- November 27, 2013
 - [Heads Up Letter Issue 61](#)

- November 25, 2012
 - **The Snell Laboratory will be shut down for annual calibrations from December 20 until January 2, 2014. All helmets must arrive in the lab by Monday December 16, 2013 to be tested before the New Year. We advise that you contact the laboratory staff to check on scheduling prior to sending helmets for testing.**

- November 24, 2013
 - See you at [Progressive© International Motorcycle Show - Phoenix, AZ, January 24-26, 2014](#).

- November 14, 2013
 - Senior Program Director Hong Zhang will be giving a presentation about helmet safety. Come check it out at 1:55pm Sunday 11/17 at the Atlanta, Georgia [Progressive© International Motorcycle Show](#). It is located at the Cobb Galleria Center.

- October 18, 2013
 - Bring your helmet questions to the Snell staff at [SF Moto](#) on October 19 at 275 Eighth Street, San Francisco. See you there!

- October 10, 2013
 - On October 5, 2013 Snell Foundation brought helmet safety information to Hollister Hill SVRA on [Red Sticker Kick-off weekend](#). Crash helmets will not protect twice. Be sure to replace a helmet after a single impact on the head. Parents, please make sure that your child's helmet fit snugly. A helmet too big for a child will not protect well and may be too heavy for the child's neck.

- September 19, 2013
 - [Heads Up Letter Issue 60](#)

- September 16, 2013
 - Snell will attend the Red Sticker Open Riding [event](#) on October 5th at the Hollister Hill SVRA in the San Francisco Bay Area. Come and ask any questions about helmets and get a free DVD on Snell testing.

- August 28, 2013
 - Snell welcomes visitors from the Hollister Hills SVRS for a lab tour on Sept. 9, 2013. If you are interested in a tour, please contact us.

- August 27, 2013
 - Snell brought [door prizes](#) to SMSA summit attendees on August 25, 2013. Helmets were donated by Snell certified manufacturers.

- August 01, 2013
 - Dr. Daniel Thomas, President of Snell Board of Directors, will give a presentation to the Florida Motorcycle Safety Coalition in Tampa, FL on August 8, 2013.

- July 09, 2013
 - On August 25, 2013 Hong Zhang, Snell's Director of Education, will give a presentation at the [annual conference of the National Association of State Motorcycle Safety Administrators in Kansas City, KS](#) (Session 6: Law Enforcement and Personal Protective Equipment, 8:30–10:00a.m., Location – TBD)

- July 02, 2013

- Dr. Daniel Thomas, President of Snell Board of Directors, will give a presentation to rider coaches of the North Carolina Motorcycle Safety Program on July 27, 2013 at Maggie Valley, NC.
- July 02, 2013
 - On July 11, 2013 Hong Zhang, Snell's Director of Education, will give a presentation to the national sales staff of the Helmet House - one of the biggest helmet distributor in the US. (Los Angeles area)
- May 2, 2013
 - Dr. Daniel Thomas, President of Snell Board of Directors, will make helmet safety presentation at the Texas Motorcycle Safety Conference in Austin on May 11th, 2013. [Event info](#)
- April 22, 2013
 - New Pre-Test Information Forms and Instructions are available in [Manufacturers Zone](#)
- April 22, 2013
 - Novelty helmets are useless against crash injuries - read a [Fair Warning article](#). ([local copy](#)) For best head protection, look for a Snell certified helmet.
- April 8, 2013
 - FOX40 News TV visited the Snell lab Wednesday, April 10th, talked about bicycle helmet safety and saw how bicycle helmet testing is done. [Video](#)
- April 2, 2013
 - 4th Grade students from Deterding Elementary School of Carmichael, California will tour the Snell test lab and learn about helmet safety on April 24th.
- February 26, 2013
 - March 12 2013 7:00PM EST 9:35 PM EST Hong Zhang, Snell's Director of Education will talk on radio program Sidestand Up on motorcycle helmet issues. Please tune in the program at www.sidestandup.com
- February 26, 2013
 - Snell is cited in an article on ski helmets today in [Duluth News Tribune](#) ([local copy](#))
- February 25, 2013
 - March 4th a group of students from Antelope High School of Roseville California will have a science field trip the Snell Foundation lab as part of their industrial design class.
- January 26, 2013

- Dr. Daniel Thomas, President of Snell Board of Directors, will make helmet safety presentations to motorcycle riding training professionals at the Maryland and Delaware Motorcycle Safety Program annual training meeting on February 23 and 24th, 2013.
- January 26, 2013
 - Nursing students of the Sacramento State University will have a helmet testing lab tour at the Snell lab on February 21st, 2013 as part of their public health and injury prevention education.
- January 26, 2013
 - Snell will exhibit at [International Powersports Dealer Expo - Indianapolis, IN, February 15-17, 2013](#). Please visit us at the Snell booth #1208
- December 16, 2012
 - Snell will exhibit at the [International Motorcycle Show](#) from Jan. 25 through 27th, 2013 at the Cleveland I-X Center.
- December 12, 2012
 - [Heads Up Letter Issue 59](#)
- December 2, 2012
 - **Holiday Schedule: *The Snell Lab will be closed for annual calibration and maintenance from December 10, 2012 until December 21, 2012. Please make sure this accounted for if you require certification testing.***
- November 26, 2012
 - Ed Becker, Snell Executive Director and Chief Engineer, will present at the [International Motorsports Industry Show](#) at Indianapolis, IN on Dec. 6th, 2012.
- November 18, 2012
 - Ed Becker, Snell Executive Director and Chief Engineer, will present at the [Annual Conference of the International Council of Motorsport Sciences](#) at Orlando, FL on Nov. 29th, 2012.
- November 10, 2012
 - Want to know why Snell certified helmets provide premium protection? Meet Snell staff at the [San Mateo Motorcycle Show](#) on Friday, November 16th through Sunday, November 18th.
- November 3, 2012
 - Want to know why Snell certified helmets provide premium protection? Meet Snell staff at the [Dallas Motorcycle Show](#) on Friday, November 9th through Sunday, November 11th at [Booth](#) #1344.

- October 18, 2012
 - A research paper entitled [Voluntary and Mandatory Motorcycle Helmet Standards](#) by Snell's Executive Director and Chief Engineer Edward Becker was accepted by the International Motorcycle Conference held in Cologne, German in October 2012. Mr. Becker gave a [presentation](#) at the conference

- August 26, 2012
 - The Snell Safety Education Center gave away more than 60 Snell/DOT helmets at the Walt Grey Ride on August 26 near Sacramento, California. This wrapped up the Motorcycle Helmet Exchange Program funded by the California Office of Traffic Safety. Through this grant project, Snell staff reached out to riders in 5 different locations in California. Information on the use of protective headgear was passed out to hundreds of active motorcyclists. A total of 164 riders swapped their bogus helmets with new Snell/DOT helmets.

- June 25, 2012
 - On June 23-24, 2012, Snell was at the Infineon Raceway in Sonoma, California to educate the public about the risk of brain injuries and the benefit of protective helmets. Some Snell certified full-face and open-face helmets were given away to motorcyclists for exchange of their bogus helmets. Snell will continue this educational helmet exchange program through the summer.

- June 10, 2012
 - On June 3rd, 2012, the Snell Safety Education Center held the first Motorcycle Helmet Exchange Program event in Vacaville, CA to help increase awareness of truly protective headgear. More than 30 helmets were given away for exchange of bogus helmets. The program is funded by the California Office of Traffic Safety and sponsored by Livermore Police Department and California Highway Patrol. Protect Your Head and Wear a Helmet!

- March 30, 2012
 - [Heads Up Letter Issue 58](#)

- March 28, 2012
 - The Snell Safety Education Center, Inc. has been awarded a motorcycle safety educational grant by the California Office of Traffic Safety for one year. The goal of the grant project is to increase public awareness of protective motorcycle helmets. The Snell Safety Education Center will use part of the grant money to purchase Snell/DOT certified helmets. In collaboration with the Livermore Police Department and the California Highway Patrol, those Snell/DOT helmets will be given out to motorcycle riders for exchange of their bogus helmets at public rallies and motorcycle riding events. Presentation of protective helmets and information about the benefit of Snell/DOT helmets will be distributed at those events.

- March 27, 2012
 - Mr. Ed Becker will make a presentation on helmets and Snell Standards during the RACING GOES SAFER! seminar on Saturday, April 14 at the 2012 Long Beach Grand

Prix. The [RACING GOES SAFER! seminar](#) will discuss safety concerns and technological breakthroughs with our panel of renowned safety experts that have earned international recognition from their peers and within the world of motorsport.

- February 21, 2012
 - Want to know the difference between Snell, DOT and ECE helmet standards? Come and talk to the Snell staff at the [Charlotte Motorcycle Show](#) this coming Friday Feb. 24th through Sunday 26th 2012 at the Charlotte Convention Center, NC

- February 14, 2012
 - New Pre-Test Information Forms and Instructions are available in [Manufacturers Zone](#)

- January 11, 2012
 - The annual Snell manufacturer's meeting will be held at the Crown Plaza Hotel in Indianapolis on at 9:00 AM on February 16th, 2012. Representatives of Snell certified manufacturers are welcome to attend. Any other interested party should contact the Snell office for an invitation.

 - See you at [International Powersports Dealer Expo - Indianapolis, IN, February 24-26, 2012](#) Snell booth #1111

- January 10, 2012
 - See you at the [Motorcycle show at the Washington Convention Center in Washington DC, January 13-15, 2012](#) Snell booth #638

- November 23, 2011
 - **Holiday Schedule: The Snell Lab will be closed for annual calibration and maintenance from December 12, 2011 until December 25, 2011. Testing services will resume on December 26, 2011.**

- November 22, 2011
 - ["Gettin' Dirty With Sand Safety: SNELL helmet approval - background and testing criteria" article \(pdf\)](#) in September/October issue of ["SAND SPORTS" magazine](#)

- November 15, 2011
 - ["Snell Certification and Motorcycle Helmets" article \(pdf\)](#) in November issue of "BMW Motorcycle Owners News" magazine. [The BMW Motorcycle Owners of America](#) was formed in April of 1972 as an all volunteer organization. According to the Articles of Incorporation the BMW MOA was formed for the purpose to operate and maintain a national BMW motorcycle owners club. The goal of the club is to promote the camaraderie and friendship of individual members and BMW motorcycle clubs.

- October 31, 2011
 - The separation between the demands for the certification testing and the enforcement tests are explained in ["Snell Certification and Enforcement Testing" \(pdf\)](#) article

- September 23, 2011
 - [Heads Up Letter Issue 57](#)

- September 22, 2011
 - Dr. Daniel Thomas will speak at the Gear Up Conference in Springfield, IL on December 15, 2011. This is a state-wide motorcycle rider education conference organized by the Illinois Dept. of Transportation. Dr. Thomas's presentation will illustrate the mechanism of head and brain injuries and the advantage of M2010 certified helmets in managing impacts and prevent such injuries.

- August 26, 2011
 - Snell will host a helmet testing lab tour for a group of nursing students from California State University at Sacramento on September 22, 2011. This lab tour is Snell's effort to offer a unique opportunity to enrich the nursing program's curriculum in injury prevention and community health activities. It has been well received for the last several years. Students will learn about head injury risks, effectiveness of various helmets in preventing injury, observe Snell helmet testing, and receive hands-on training to fit helmets properly.

- July 25, 2011
 - Dr. Thomas is going to give a Snell & Helmet Standards presentation to the annual conference of the State Motorcycle Safety Administrators Association in Des Moines, Iowa on August 20th and 21st, 2011. The audience of Dr. Thomas' presentation is state administrators of motorcycle safety and licensing agencies and motorcycle riding school coaches from all over the United States. The presentation will cover these subjects: motorcycle injury statistics, brain injury mechanisms, helmet's effectiveness in preventing fatalities and injuries, comparison of Snell M2010 standard, DOT and EC standard, Snell test programs and standards.

- June 30, 2011
 - [Heads Up Letter Issue 56](#)

- April 26, 2011
 - Snell Foundation laboratory has been approved for continued accreditation by American Association for Laboratory Accreditation (A2LA) in the Mechanical field of testing. The laboratory is accredited to ISO/IEC 17025:2005. [More on the laboratory accreditation](#)

- March 20, 2011
 - Mr. Ed Becker will make a presentation on helmets and Snell Standards during the BMW Motorcycle Owners Association's (BMW MOA) 39th International Rally from July 21 to July 24, 2011 in Bloomsburg, PA. He will also meet young riders in the workshop CAMP GEARS before the rally to have similar discussions. In 2010 the Snell Foundation received the award of OUTSTANDING CONTRIBUTION TO MOTORCYCLE SAFETY given by the BMW MOA Foundation.

- March 6, 2011
 - Updated [smf.org web-site](http://smf.org) is up, check out new [certified helmet lookup](#) feature
- March 3, 2011
 - Mr. Edward Becker, Snell's Executive Director, is going to give a presentation to the Missouri Motorcycle Safety Program Spring Meeting on March 19th, 2011 at Lake of the Ozarks (central Missouri). He is looking forward to meet motorcycle safety administrators and motorcycle riding school coaches in Missouri. His presentation focuses on brain injury mechanism, effectiveness of protective helmets, comparison of Snell, DOT and EC motorcycle helmet standards.
- February 18, 2011
 - Updated [snellfoundation.org web-site](http://snellfoundation.org) is up, check out new [certified helmet lookup](#) feature
- January 5, 2011
 - See you at [International Powersports Dealer Expo - Indianapolis, IN, February 18-20, 2011](#)
- December 15, 2010
 - See you at [Progressive© International Motorcycle Show - Cleveland, OH, January 28-30, 2011](#)
- December 2, 2010
 - [Headsup Newsletter Issue 55 -- November, 2010](#)
- October 1, 2010
 - [SA2010 and K2010 Certification Lists Available - October 1, 2010](#)
- September 20, 2010
 - [Posted Snell SAH2010 Addendum for frontal head restraint systems use.](#)
 - [Posted SAH2010 cover in pdf](#)
- September 16, 2010
 - [Headsup Newsletter Issue 54 -- September, 2010](#)
- May 28, 2010
 - [Snell's new website describing the benefits of M2010, and how it compares to other National standards](#)
- April 28, 2010
 - [Headsup Newsletter Issue 53 -- April 23, 2010](#)

- February 13, 2010
 - Happy New Year!
 - [Headsup Newsletter Issue 52 January 5, 2010](#)

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