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The Newsletter of the Snell Memorial Foundation

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This is the fifty fourth of the Foundation's newsletters to the helmet manufacturing industry. The fifty third was sent out in April 2010. Comments and items for inclusion in subsequent issues are invited.

**M2010 Website**

We have developed a new and separate website describing M2010 and comparing its features with those of DOT and ECE 22-05. The web address is [www.snellm2010.org](http://www.snellm2010.org). It has been up and running for more than a month.

We hope the site will be useful to dealer store sales staff, rider coaches, riders, and anyone else interested in detailed information about this latest Snell motorcycle helmet standard. Comments and suggestions to improve the website are welcome.

**New Snell Motorcycle Helmet DVD**

An update has been made to the Snell motorcycle helmet safety DVD to include information on M2010, ECE 22-05 and DOT. This new DVD is intended for Europe and North America to inform motorcycle helmet users of the advantage of the new Snell M2010 standard for premium head protection capabilities. The DVD will be distributed to dealer stores, motorcycle training schools and any one who requests it through the Snell office or website. Please contact Hong Zhang directly or place on-line orders on the Snell "Educational Materials" order form if you would like to obtain copies of the DVD.

**Helmets for Use at Training Schools**

At the annual meeting for State Motorcycle Safety Administrators conference in late August, several state motorcycle safety training program managers expressed interest in purchasing low-priced Snell certified helmets for use at training sites through out their states. Quantities vary from fifty to one hundred. If any manufacturer or distributor would like to sell helmets directly to those programs, Hong Zhang would provide contact information.

**SA2010 Effective Date**

Certification testing to SA2010 is underway. SA2010 certification labels have been available to qualified manufacturers since April 1, 2010. Helmets

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certified to SA2010 must not be available for sale until October 1, 2010.

### SA2010 FHR Addendum

The addendum to SA2010 concerning frontal head restraint (FHR) systems went out to interested parties. All helmets submitted for SA2010 and equipped with appropriate tether mount hardware will be subjected to the loading tests specified in this addendum. Qualifying helmets will be eligible for a "SAH2010" certification assuring that the frontal head restraint provisions have also been met. Helmets previously certified to SA2010 may be resubmitted for testing to the addendum.

This addendum also went to FIA for consideration but no official response has been received as yet.

### Snell Test Services in England

HPE in Farnham, Surrey, can perform certification testing to Snell standards. Manufacturers are welcome to arrange for testing there. If the manufacturer requests it, HPE will forward certification test results to the Snell Office here in California so that Snell certification can be granted. HPE will bill separately for their services but the Foundation will complete the enrollment of the helmets into Snell programs at no additional expense.

Contact information for HPE is as follows:

HPE  
4 Farnham Business Centre  
Dogflud Way, Farnham  
Surrey, GU9 7UP  
UK

Contact: Paul Walker  
Tel: +44 (0) 1252 714920  
Fax: +44 (0) 1252 737137  
Email: [info@hpe.eu.com](mailto:info@hpe.eu.com)

### Submissions for Certification

When submitting helmets for certification testing, please make sure that all the helmets are complete and in ready-for-use condition. All the samples should have all the necessary face shields, peaks (eye shades) and other accessories included with them. Lab managers may grant one-time exceptions to this policy but exceptions will be rare. If an exception is necessary, ask in advance, before sending samples.

### Certified Products Lists

Please check the Snell certified products lists at [www.smf.org](http://www.smf.org) periodically to be certain that all listings are current and correct. Spreadsheets detailing brand, model and size designations for each certified helmet are available to certified manufacturers on request. Let us know about misspellings, omissions and helmets which have gone out of production. We'll make all the necessary corrections saving you, your customers and ourselves some unnecessary heartache.

### FIA Technical List No. 25

Snell SA2010 and SAH2010 have been added to FIA Technical List No. 25, "Recognised Standards for Helmets". Helmets meeting standards on this list are accepted for use in most FIA events.

### Comments and Suggestions

Please direct any comments, suggestions or complaints about any aspect of the Snell programs or services to Ed Becker.

### Contacting Snell

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